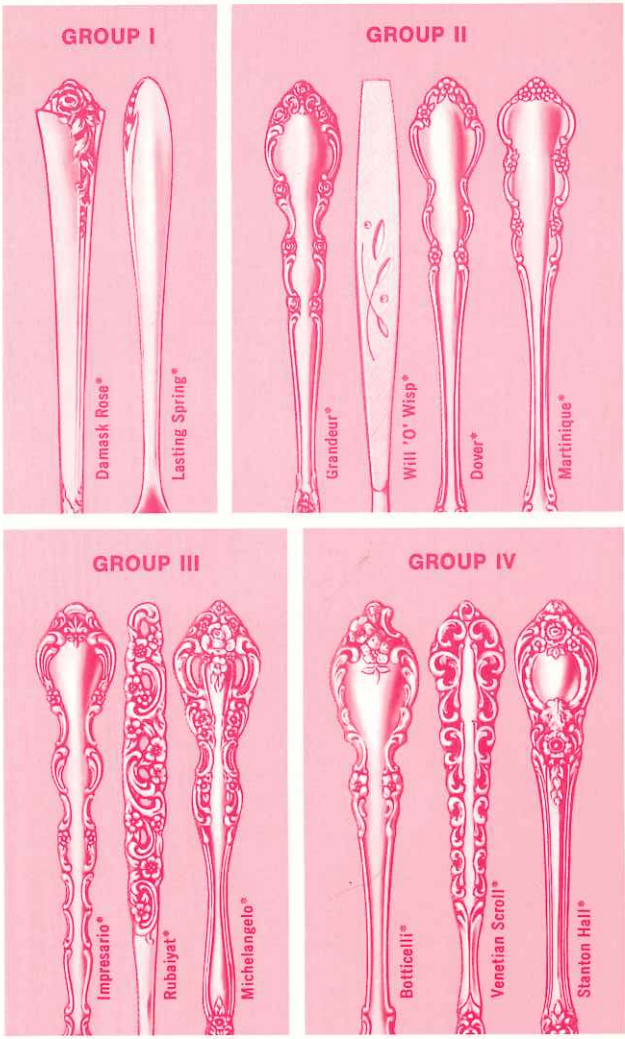
ONEIDA® Heirloom® STERLING

THE SILVERSMITH'S STERLING



SEPTEMBER 1, 1974

ONEIDA

The silver cube. Our silversmiths' mark of excellence.

Rec'd. 3-27-76

*Trademarks of Oneida Ltd.

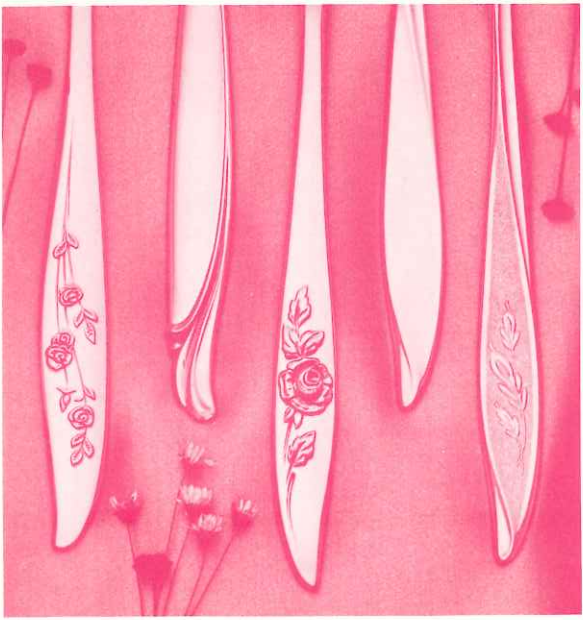
	Damask Rose	Lasting Spring	Grandeur	Will O'Wisp	Dover	Martinique	Michelangelo	Rubaiyat	Impresario	Botticelli	Venetian Scroll	Stanton Hall	First Frost Young Love Belle Rose Sentimental Vivant
PLACE SETTING PIECES	GROUP I		GROUP II				GROUP III			GROUP IV			HEIRLOOM REQUEST
Teaspoon, Heavy	$23.00	$23.00	$25.00	$25.00	$25.00	$25.00	$27.50	$27.50	$27.50	$30.00	$30.00	$30.00	$25.00
Place Knife	29.50	—	33.50	33.50	33.50	33.50	35.00	35.00	35.00	37.50	37.50	37.50	33.50
Place Fork	35.00	—	38.50	38.50	38.50	38.50	40.00	40.00	40.00	45.00	45.00	—	38.50
Luncheon Knife	29.50	29.50	—	—	—	—	—	—	—	—	—	37.50	—
Luncheon Fork	35.00	35.00	—	—	—	—	—	—	—	—	—	45.00	—
Place Knife (Large)	33.00	33.00	—	—	—	—	—	—	—	—	—	39.50	—
Place Fork (Large)	43.00	43.00	—	—	—	—	—	—	—	—	—	52.00	—
Salad Fork (Dessert and Fish)	30.00	30.00	33.50	33.50	33.50	33.50	35.00	35.00	35.00	38.50	38.50	38.50	33.50
Place Spoon	30.00	—	33.50	33.50	33.50	33.50	35.00	35.00	35.00	38.50	38.50	—	33.50
Cream Soup Spoon	30.00	30.00	—	—	—	—	—	—	—	—	—	38.50	—
Spreader (Hollow Handle)	21.00	21.00	23.00	23.00	23.00	23.00	24.00	24.00	24.00	25.00	25.00	25.00	23.00
PLACE SETTINGS													
3-Pc. "Starter" (Place-Luncheon)	87.50	87.50	95.00	95.00	95.00	95.00	102.50	102.50	102.50	112.50	112.50	112.50	95.00
4-Pc. "Basic" (Place-Luncheon)	117.50	117.50	128.50	128.50	128.50	128.50	137.50	137.50	137.50	151.00	151.00	151.00	128.50
5-Pc. "Regular" (Place-Luncheon)	147.50	147.50	161.00	161.00	161.00	161.00	172.50	172.50	172.50	189.50	189.50	189.50	161.00
6-Pc. "Formal" (Place-Luncheon)	168.50	168.50	184.00	184.00	184.00	184.00	196.50	196.50	196.50	214.50	214.50	214.50	184.00
3-Pc. "Starter" (Place, Large)	99.00	99.00	—	—	—	—	—	—	—	—	—	121.50	—
4-Pc. "Basic" (Place, Large)	129.00	129.00	—	—	—	—	—	—	—	—	—	160.00	—
5-Pc. "Regular" (Place, Large)	159.00	159.00	—	—	—	—	—	—	—	—	—	198.50	—
6-Pc. "Formal" (Place, Large)	180.00	180.00	—	—	—	—	—	—	—	—	—	223.50	—
OTHER PLACE PIECES													
Seafood Cocktail Fork	21.00	21.00	22.00	22.00	22.00	22.00	22.50	22.50	22.50	23.50	23.50	23.50	22.00
Demitasse Spoon	15.00	15.00	16.00	16.00	16.00	16.00	16.50	16.50	16.50	17.00	17.00	17.00	16.00
Dessert Spoon	30.00	30.00	—	—	—	—	—	—	—	—	—	38.50	—
Teaspoon, Small	20.00	20.00	21.00	—	—	—	—	—	—	—	—	—	—
Iced Beverage Spoon	28.50	28.50	29.50	29.50	29.50	29.50	31.50	31.50	31.50	33.50	33.50	33.50	29.50
CORRECT SERVICE PIECES													
Bon Bon or Nut Spoon	27.50	27.50	27.50	—	—	27.50	—	28.00	28.00	28.50	28.50	—	27.50
Butter Serving Knife	23.50	23.50	24.50	24.50	24.50	24.50	25.00	25.00	25.00	26.00	26.00	26.00	24.50
Cheese Serving Knife	33.00	33.00	34.00	34.00	34.00	34.00	35.00	35.00	35.00	36.00	36.00	36.00	34.00
Cold Meat or Buffet Fork	60.00	60.00	62.50	62.50	62.50	62.50	65.00	65.00	65.00	67.50	67.50	67.50	62.50
Cream or Sauce Ladle	35.00	35.00	36.00	36.00	36.00	36.00	37.50	37.50	37.50	39.50	39.50	39.50	36.00
Gravy Ladle	62.50	62.50	65.00	65.00	65.00	65.00	67.50	67.50	67.50	70.00	70.00	70.00	65.00
Jelly Server	33.50	33.50	34.50	—	—	34.50	—	35.00	35.00	36.00	36.00	36.00	34.50
Lemon Fork	22.00	22.00	23.00	—	—	23.00	—	25.00	—	26.50	26.50	26.50	23.00
Olive or Pickle Fork	22.00	22.00	23.00	23.00	23.00	23.00	25.00	25.00	25.00	26.50	26.50	26.50	23.00
Pie or Cake Server	46.50	46.50	48.50	48.50	48.50	48.50	52.00	52.00	52.00	54.00	54.00	54.00	48.50
Salad/Berry Spoon	60.00	60.00	—	62.50	62.50	—	65.00	—	—	—	—	67.50	—
Sugar Spoon	33.50	33.50	35.00	35.00	35.00	35.00	36.50	36.50	36.50	38.00	38.00	38.00	35.00
Sugar Tongs	35.00	35.00	35.00	—	—	—	—	—	—	—	—	37.00	—
Tablespoon	55.00	55.00	57.50	57.50	57.50	57.50	59.00	59.00	59.00	62.00	62.00	62.00	57.50
Tablespoon, Pierced	55.00	55.00	57.50	57.50	57.50	57.50	59.00	59.00	59.00	62.00	62.00	62.00	57.50
Flat Server	57.50	57.50	60.00	—	—	60.00	—	61.50	61.50	62.50	62.50	—	60.00
Carving Set, 2-Pc.	85.00	85.00	88.00	88.00	88.00	88.00	92.00	92.00	92.00	95.00	95.00	95.00	88.00
Carving Fork	45.00	45.00	46.00	46.00	46.00	46.00	47.00	47.00	47.00	49.00	49.00	49.00	46.00
Carving Knife, 7" Wavy-Edged	40.00	40.00	42.00	42.00	42.00	42.00	45.00	45.00	45.00	46.00	46.00	46.00	42.00
Lapel Pin	7.50	7.50	7.50	—	—	7.50	—	7.50	—	7.50	7.50	7.50	7.50
BONUS DIVIDEND SETS													
Unit 1—Save $100.00 Four 4-Pc. Place Settings, 1 Butter Knife, 1 Sugar Spoon	427.00	427.00	473.50	473.50	473.50	473.50	511.50	511.50	511.50	568.00	568.00	568.00	—
Unit 2—Save $200.00 Eight 4-Pc. Place Settings, 1 Butter Knife, 1 Sugar Spoon, 1 Tablespoon, 1 Tablespoon, Pcd.	907.00	907.00	1002.50	1002.50	1002.50	1002.50	1079.50	1079.50	1079.50	1196.00	1196.00	1196.00	—
Unit 3—Save $300.00 Twelve 4-Pc. Place Settings, 1 Butter Knife, 1 Sugar Spoon, 1 Tablespoon, 1 Tablespoon, Pcd., 1 Gravy Ladle, 1 Cold Meat Fork	1399.50	1399.50	1544.00	1544.00	1544.00	1544.00	1662.00	1662.00	1662.00	1837.50	1837.50	1837.50	—

Where price is omitted piece is not made.

All prices are subject to change without notice.

HEIRLOOM REQUEST GROUP

These five timeless Oneida Heirloom Sterling designs can be ordered at any time, at regular prices, with delivery in 90 days. Price information and availability of pieces is contained inside this brochure under the Heirloom Request Group.



Patterns, left to right: Young Love*, Sentimental*, Belle Rose*, Vivant* and First Frost*.

STERLING FOR CHILDREN

	Damask Rose Lasting Spring Grandeur
Baby Spoon, Boxed	$17.50
Baby Fork, Boxed	17.50
Infant Feeding Spoon, Boxed	17.50
2-Pc. Baby Set, Boxed	35.00
Baby Set and Feeding Spoon, Boxed	50.00
3-Pc. Child Set, Boxed	55.00
6-Pc. Child and Baby Set, Boxed	105.00

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